

Campus Placement Drive

On 7th November 2024, Baba Mastnath University hosted a *Campus Placement Drive* organized by the Placement Cell under the Faculty of Management & Commerce. The event was designed to provide students with the opportunity to connect with potential employers and explore career paths in the professional world. Graced by the presence of Monika, an HR representative, the event aimed to bridge the gap between academic learning and the demands of the job market. Convened by Dr. Abhishek and co-convened by Dr. Monika and Dr. Saveen, the drive successfully attracted 15 participants from various programs within the faculty. The placement drive began with an informative session led by Monika, an HR professional, who provided insights into the recruitment process, the skills that employers seek in candidates, and the importance of self-preparation for interviews. She conducted mock interviews and resume-building workshops to help participants refine their profiles and boost their confidence. Additionally, Monika explained the significance of soft skills, professionalism, and adaptability in today's fast-paced corporate environment. The event also included one-on-one sessions, where participants could engage in personalized discussions to clarify their doubts and receive expert advice.

Dr. Abhishek, the convener of the event, emphasized the role of placement drives in shaping students' futures and how the university is committed to preparing students for successful careers. The co-conveners, Dr. Monika and Dr. Saveen, ensured the smooth execution of the event, providing continuous support to the participants.

The Campus Placement Drive serves as a crucial platform for students to transition from academic life to the professional world. In the context of the modern job market, such initiatives are pivotal in fostering employability and creating opportunities for economic growth. This event encouraged students to hone their skills, build professional networks, and increase their chances of securing meaningful employment. It is essential not only for individual career growth but also for contributing to the overall development of society. By providing opportunities for students to enter the workforce, the event aligned with the United Nations Sustainable Development Goal (SDG) 8: *Decent Work and Economic Growth*. The focus on employability skills also supports

SDG 4: *Quality Education*, ensuring that students are well-equipped to succeed in the competitive job market.

The event was well-received by the 15 participating students, who gained valuable insights and practical skills to enhance their career prospects. It served as an important reminder of the significance of professional development and continuous learning. Participants left with a renewed sense of purpose and the necessary tools to approach their job search with confidence. The event not only helped students connect with potential employers but also instilled a sense of responsibility toward their career development.

The *Campus Placement Drive* at Baba Mastnath University was an essential event that highlighted the university's commitment to supporting students in their professional journeys. By offering them direct exposure to the recruitment process and connecting them with industry professionals, the event reinforced the importance of career readiness in achieving personal and societal growth. The drive not only benefited the participants but also contributed to the broader goal of creating sustainable employment opportunities and fostering economic development, in line with the Sustainable Development Goals (SDGs).